




# Results Based Management (RBM) APPROACH to Planning #1

STRATEGIC PLANNING AND EVALUATION BRANCH (SPEB)

# What is RBM?



RBM REFERS TO A MANAGEMENT APPROACH/ TOOLS TO IMPROVE BOTH PROJECT/ PROGRAMME DESIGN, MANAGEMENT EFFECTIVENESS, MONITORING, REPORTING AND ACCOUNTABILITY OF ACHIEVEMENT OF RESULTS.

# What is RBM?



RBM IS A PARADIGM, A  
SHIFT TO FOCUSING ALL  
THAT WE DO ON THE  
RESULTS WE ARE TRYING  
TO ACHIEVE

# What is RBM?

RBM represents a shift in focus and approach from simply considering...

What was  
done



...to being able to clearly  
demonstrate...

What has changed and  
been achieved


And how!

And why!

And what  
we might  
need to  
re-think  
or  
adjust!

And what  
we can  
learn!

Why do we  
use RBM?



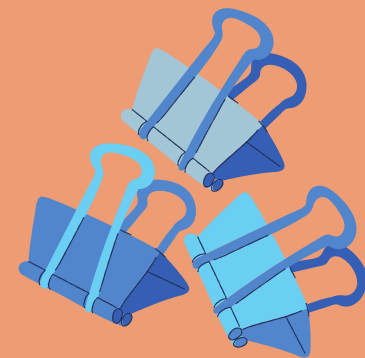
TO CLEARLY DEMONSTRATE  
“WHAT HAS BEEN ACHIEVED”  
AND  
“WHAT HAS CHANGED”  
RATHER THAN SIMPLY  
“WHAT WAS DONE”



HOW SHOULD THE  
RBM APPROACH  
IMPACT YOUR  
REPORTING  
CAPACITY?



# RBM FUNDAMENTALS: PRINCIPLES



## SIMPLICITY

Results must be easy to understand and apply



## ACCOUNTABILITY

Understand and accept the level of responsibility for achieving results, based on the foundations used



A result is a change that you can:

- observe
- describe
- measure

# RBM FUNDAMENTALS: RESULTS

What are results?



Results are changes in a state or condition that derive from a cause-and-effect relationship. These changes can be positive or negative, expected or unexpected.



A result is a change that you can:

- observe
- describe
- measure







See Snippet 2 for  
more information

